

FAMILY
REAL
DIVERSITY
VISION



FAMILY

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**We lead with
compassion.**

**We invest in our people
for long term success.**

**We believe in creating a
community where we
can learn, develop,
support, be our best
selves and celebrate our
successes together.**



REAL

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**We do what we say
we'll do.**

**We're trustworthy and
always do what's best
for our people.**

We don't BS.



DIVERSITY

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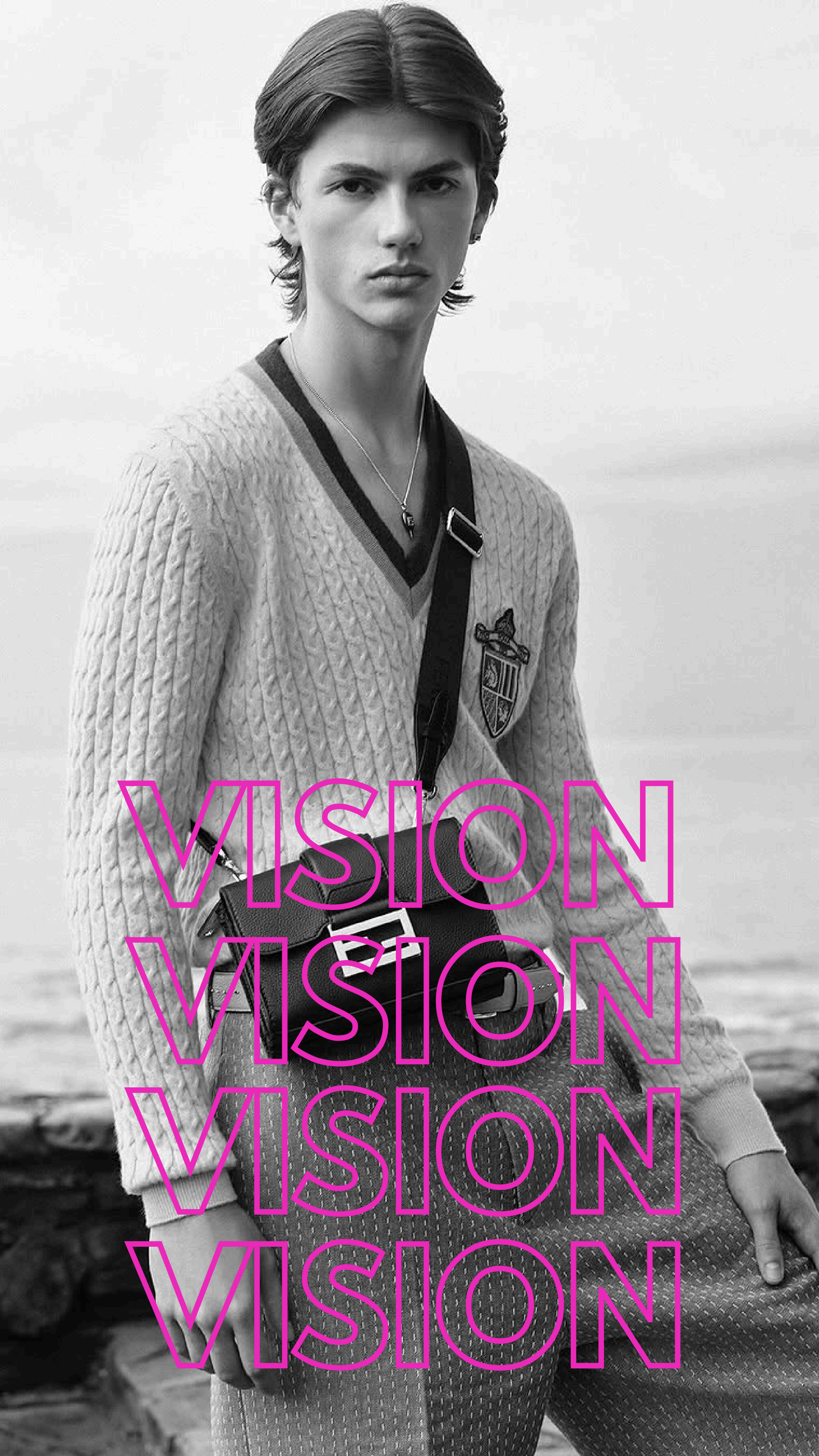
DIVERSITY



**We celebrate diversity and
strive to create an inclusive
environment for our
people.**

**We hold ourselves
accountable in being anti-
racist, ensuring diversity is
at the heart of everything
we do.**

**We're committed to being
better in supporting
equality within the
industry, including in our
workplace.**



VISION
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**We break boundaries
for better
representation.**

**We stay inspired,
keeping our vision
relevant and fresh to
push ourselves and our
people.**

**Putting it simply, we aim
to be the best agency in
the world.**